



## **BRANDEIS UNIVERSITY**

### **VICE PRESIDENT, RABB SCHOOL OF CONTINUING STUDIES**

Brandeis invites applications and nominations for the position of Vice President of the Rabb School of Continuing Studies.

#### **I. Overview**

Located in suburban Boston, Brandeis is the only university in the United States founded by the Jewish community as a non-sectarian, multi-cultural institution, welcoming students, faculty and staff of all backgrounds and beliefs. Distinguished by academic excellence in teaching and scholarship, the university that carries the name of the Supreme Court Justice who stood for the rights of individuals is united by a belief that, through acquiring and sharing knowledge throughout our lives, we can work together to repair the world. Established in 1948, Brandeis is one of the youngest and most renowned private research universities in the country. With a 10:1 student-to faculty ratio and a total student body of approximately 3,500 undergraduates and 2,300 graduate students, the university provides the intimate scale and personal attention of a small liberal arts college while giving students access to exceptional research experiences. In addition to the original undergraduate College of Arts and Sciences, the university now includes the Graduate School of Arts and Sciences, the Brandeis International Business School, The Heller School for Social Policy and Management, and the Rabb School of Continuing Studies.

Brandeis is an exceptional institution by any measure. The university earned Phi Beta Kappa recognition just 13 years after its founding — faster than any other institution of higher education in the country. Brandeis has been ranked among the top 35 national universities by U.S. News & World Report every year since the list's inception. In 1985, Brandeis was elected to membership in the Association of American Universities, which represents the 61 leading research universities in the United States and Canada.

Brandeis completed a strategic planning process in January 2013, which was designed to provide a framework for institutional decision-making for the next five years and beyond. Emerging from extensive consultation across the Brandeis community, the plan reflects the values and aspirations of a university that, in the words of Provost and alumnus Steve Goldstein, “cherishes student potential, celebrates innovation and imagination, and expects no less than to improve the world.”

## **II. The University Community**

Justice Brandeis, sometimes known as the “people’s lawyer,” was an individual of impeccable moral fiber, principled social consciousness, and exceptional intellectual ability. As Albert Einstein once pointed out, “Brandeis is a name that cannot be merely adopted. It is one that must be achieved.” Brandeis University encourages its faculty, staff, and students to aspire to the same values. At Brandeis, self-betterment is not just a personal endeavor; it is a means through which to serve society and humanity. Students are encouraged by the culture of the campus to promote social justice, energize the campus community, and develop leadership roles for themselves.

In 1948, at a time when exclusionary practices dominated higher education, members of the American Jewish community founded Brandeis as a pluralistic university that would embody a traditional commitment to education and the highest ethical, intellectual, and cultural values. The values and ideals of social justice, intellectual seriousness, openness, and appreciation of diversity can be traced to the millennia of the Judaic tradition. As a result Brandeis University is unique in higher education as the world’s only non-sectarian institution of higher learning with Jewish roots.

Brandeis was founded on humanistic principles of inclusiveness, and it continues to believe that diverse backgrounds and ideas are a critical element of academic excellence and at the heart of the university’s ideals. In the twenty-first century it continues its unwavering dedication to the founders’ intent that Brandeis University cherish its independence from any doctrine or ideology. Students are drawn from all 50 states and from 106 different countries. Twenty-one percent are students of color. Approximately 12 percent of undergraduates and 31 percent of graduate students are international. Diversity within the faculty reflects the university’s commitment to widening access to higher education, as well as to the idea that a diverse community brings a deeper, more challenging, and more productive academic experience.

### ***Faculty and Academic Programs***

Faculty constitutes the core of the academic community. Brandeis faculty members are renowned nationally and internationally for their achievements. Because of the university’s combination of small size with significant research programs, it developed early on an interdisciplinary approach to teaching and research. The faculty boasts two MacArthur fellows, three Pulitzer Prize winners, four Howard Hughes Medical Investigators, five National Academy of Sciences members, eight American Academy of

Arts and Science fellows and ten American Association for the Advancement of Science fellows. Data on the Brandeis Neuroscience program consistently places it among the top university research programs in the United States.

Brandeis faculty members collaborate across disciplines, creating a dynamic intellectual environment that puts Brandeis at the leading edge of emerging fields. Brandeis values excellence in teaching and research, and its faculty members are passionate about both. Nearly every professor teaches at the undergraduate level; many, in fact, say they were attracted to the university for that reason. In the Wabash National Study of Liberal Arts Education, Brandeis faculty members were ranked among the highest in the country for their skills in teaching. Professors are highly accessible and invested in helping students achieve their goals.

### ***Students***

Brandeis University is at once an excellent research university and an outstanding liberal arts college. Students enrolled at Brandeis have unique opportunities to participate in every aspect of the university experience. As a research university, Brandeis dedicates itself to advancing the humanities, the creative arts, the natural and social sciences, and professional excellence. It encourages a collaborative atmosphere of often-interdisciplinary research in all these areas, to develop new bodies of knowledge with the potential for immediate application. As a liberal arts college, Brandeis affirms the importance of first-rate, innovative teaching. It offers a broad, critical, experiential education, developing and promoting both individual growth and an abiding concern for the welfare of others. Its professional schools impart understanding of both practice and theory, preparing students for successful participation in a changing society and readying them to solve the problems of our evolving planet.

As a world-class research university small enough to provide the intense pedagogical experience of a liberal arts college, Brandeis offers its undergraduates remarkable access to hands-on research. Students' creative and studio work, field-based research, internships, and community-engaged partnerships come together under the umbrella of experiential learning, which emphasizes reflective processes that connect theory, practice, and the synthesis of new ideas. Brandeis undergraduates regularly receive the highest academic honors including Fulbright Scholarships, Goldwater Fellowships, and Truman awards.

Over 2,000 students at Brandeis are enrolled in graduate degree programs in four different schools: The Heller School for Social Policy and Management (ranked in the top ten schools of social policy in US News & World Report), the Brandeis International Business School (ranked number one out of 30 in global Master of Finance programs by the Financial Times in 2011 and ranked in the top 100 business schools in the world by The Economist), the Graduate School of Arts and Sciences, and the Rabb School of Continuing Studies. Almost 40 percent of graduate students are international students or members of traditionally under-represented populations — graduate students provide

diversity to Brandeis, inside and outside of the classroom.

### ***Campus Facilities and Locale***

Brandeis' attractive and welcoming campus is just nine miles from downtown Boston. In the past five years the campus has been transformed with the construction of a new admissions center, residence hall complex, campus center, and state-of-the-art science center, among other important facilities. The Mandel Center for the Humanities, which serves as a focal point for interdisciplinary activity in the humanities and social sciences, opened in fall 2010 and has already attracted substantial donor support and foundation grants. All new capital projects embody Brandeis' commitment to sustainable and environmentally responsible development.

### ***Finances***

For the fiscal year ending June 30, 2013, the university's gross operating revenues totaled approximately \$305 million. Tuition income was \$217 million (\$132 million net of financial aid), and sponsored research contributed about \$62 million.

Philanthropy is vital to Brandeis' mission, and the university enjoys outstanding support from donors, as illustrated by the success of the Campaign for Brandeis. Launched in 2001 with a goal of \$470 million, the Campaign closed successfully at \$936 million in December 2011. The market value of the endowment on June 30, 2011, was \$766 million, compared to a figure of approximately \$620 million on June 30, 2010.

## **III. University Leadership**

Since January 2011, the university has been led by its eighth President, Frederick M. Lawrence. An accomplished scholar, teacher and attorney, Lawrence is one of the nation's leading experts on civil rights, free expression and bias crimes. Lawrence has written, lectured and testified widely on civil rights law and is the author of "Punishing Hate: Bias Crimes Under American Law" (Harvard University Press, 1999), which examines bias-motivated violence and how such crimes are dealt with in the United States. At Brandeis, he teaches an undergraduate seminar on punishment and crime.

The Rabb School Vice President will report directly to the university's provost. Steve A. N. Goldstein became provost of Brandeis University in September 2011 and serves as the chief academic officer and the second ranking member of the administration, responsible for all areas of the university. Working closely with President Frederick M. Lawrence, the Provost provides leadership for institutional planning and budgets, educational activities and research initiatives. Through his oversight of institutional planning and budgets, he assures that financial and human resources are aligned with the university's mission. The Provost is responsible for fostering a community devoted to shared learning, reflection and civil engagement; for optimizing the student experience and faculty scholarship and research; and for underscoring and advancing the university's historic commitment to

social justice.

#### **IV. The Rabb School of Continuing Studies**

The Rabb School was founded in 1992 and is the youngest of Brandeis' five schools which include the College of Arts and Sciences, the Graduate School of Arts and Sciences, the International Business School, and the Heller School for Social Policy and Management. The Rabb School was named after Norman S. and Eleanor E. Rabb in recognition of their many decades of support of the University and its community. Norman Rabb was a founding trustee of the University, and Eleanor was a life member of the Brandeis National Committee, which supports the Brandeis Libraries. The Rabb School has been tremendously successful in its short history, and Brandeis is committed to the continued success and growth of the School.

The Rabb School has more than 4,000 enrollments per year, the majority in Rabb's Division of Graduate Professional Studies (GPS). GPS offers seven online part-time master's degree programs in niche and emerging fields, designed for professionals looking to enhance their careers:

- Bioinformatics
- Health and Medical Informatics
- Information Security
- Information Technology Management
- Project and Program Management
- Software Engineering
- Strategic Analytics

In addition to GPS, the Rabb School includes summer programs that serve high school and college students, and a lifelong learning program for mature adults. Overall, Rabb School students are a diverse group: working professionals enrolled in online part-time graduate degree programs, Brandeis undergraduates and undergraduates from other institutions taking courses for credit, high school students seeking to experience life in a college setting, and a diverse community of mature adult learners taking non-credit enrichment courses.

#### **V. The Role of the Vice President**

The Vice President of the Rabb School for Continuing Studies will be responsible for enhancing Brandeis' vision for professional and continuing studies, positioning the Rabb School as an extension of the rest of the university, and finding new ways to attract revenue that are grounded in the university's core mission and values. S/he will report to Provost Steve A. N. Goldstein. Currently the School has a budget of \$7.5 million and staff of 20 FTEs. The new Vice President will be the first to serve as chief executive of the school

since its founding.

In addition to day-to-day management of the Rabb School, the new Vice President will address the following opportunities and challenges:

- **Develop a strategic vision and actionable plan for the future of the Rabb School by:**
  - Expanding the School's portfolio in ways that are consistent with the university's mission, harmonious with the offerings of the university's other schools, and revenue-positive;
  - Spearheading the development, communication, and implementation of effective growth strategies and processes; and
  - Attracting, recruiting and retaining an optimal management team and building the operational infrastructure needed to achieve the planned growth objectives of the school.
  
- **Further strengthen Rabb's competitive position in the world of online education by:**
  - Reviewing the current array of highly respected and revenue-generating professional and continuing education programs;
  - Identifying new niches for future online offerings that are both differentiated in the market and of the caliber expected from a Brandeis program; and,
  - Serving as a leading resource and advocate for best practices in online learning for others throughout the University.
  
- **Collaborate internally within Brandeis by:**
  - Coordinating delivery of current Rabb programming with the other divisions and schools in a resourceful and respectful way;
  - Seeking to develop innovative and creative partnerships and resource-sharing opportunities through skillful relationship building across the university; and,
  - Establishing credibility throughout the university as a welcome and imaginative partner by readily sharing ideas, expertise, and best practices.
  
- **Maintain existing and build new external partnerships for the Rabb School by** taking an entrepreneurial and strategic approach to building upon and forging new partnerships with business, government, and service organizations, as well as alumni and other philanthropic donors.

## VI. Desired Qualifications and Characteristics

Brandeis University seeks a Vice President with a track record of successful leadership in professional/continuing education and an affinity for the consultative and intellectual culture of Brandeis. The ideal candidate will hold an advanced degree and have previous experience in higher education administration. S/he will also bring to the role the following qualities and characteristics:

- Exceptionally strong communication skills and the ability to establish new and maintain existing partnerships both inside and outside the University;
- Knowledge of and deep experience in the development of online education programs, including a sharp sense of emerging trends, best practices, and market opportunities;
- The analytical ability, good judgment, and strong operational focus to successfully implement innovative ideas;
- An ability to attract resources in an entrepreneurial manner, whether through external partnerships, traditional fundraising, or other strategies;
- Experience working with regulatory and accreditation agencies in relation to educational programs;
- Extremely well-organized and self-directed;
- Demonstrated commitment to diversity and in providing access to distributed and diverse populations; and,
- Unquestioned integrity, a high level of energy, and a sense of humor.

## VII. Contact Information

Review of credentials will begin immediately and will continue until the position is filled. The preferred starting date is summer 2014.

Applications, nominations, inquiries, and expressions of interest should be forwarded, in confidence and electronically, to:

**Sue May, Principal**  
**Liz Moseley, Consulting Associate**  
**Storbeck / Pimentel & Associates, LP**  
[BrandeisRabbVP@StorbeckPimentel.com](mailto:BrandeisRabbVP@StorbeckPimentel.com)

*Brandeis University operates under an affirmative action plan and encourages minorities, women, disabled individuals, and eligible veterans to apply. It is the policy of the University not to discriminate against any applicant or employee on the basis of race, ancestry, color, religion, sex, sexual orientation, age, genetic information, national origin, disability, or veteran status, or on the basis of any other legally protected category.*